



The 2011-2012 Klopsteg seminar series in SCIENCE IN HUMAN CULTURE presents:

# Bridges to Creative Renewal

*Engineers and the design Revolution  
in 1960s America*

**Matt Wisnioski**

Science & Technology in Society, Virginia Tech

**Monday, November 14  
Hagstrum Room UH 201**

**4:00 – 5:30**



Jerome Snyder, "The Creative Corporation," *Innovation* (march 1971): 11